



Little Hearts Matter Guaranteed Charity Entry Fundraising Agreement for London Marathon 2027

By paying your registration fee and accepting a guaranteed charity entry, you agree to the following terms and conditions:

Registration Fee

- I agree to pay a non-refundable registration fee of £80
- I understand that my place is not guaranteed until this fee has cleared
- I will inform Little Hearts Matter immediately if I am unable to take part in the event. All monies paid to Little Hearts Matter to this point may be non-refundable and treated as a donation

Participation and Withdrawal

- If I am unable to participate in the event, I will notify Little Hearts Matter as soon as possible.
- I understand that any decision regarding the transfer or reallocation of my place remains at the discretion of Little Hearts Matter.
- I understand that withdrawal from the event does not automatically release me from the fundraising commitments outlined in this agreement.

Donations & Payment Terms

- I pledge to raise a minimum of £2000 for Little Hearts Matter through my participation in the event
- I understand that all sponsorship monies must be paid to Little Hearts Matter within 30 days of the event taking place
- I will use a sponsorship form to collect details of my offline sponsors and any possible Gift Aid declarations and send these to Little Hearts Matter following the event
- If I anticipate difficulties meeting the minimum fundraising target, I will contact Little Hearts Matter as early as possible to discuss my fundraising plan and any support that may be available.
- I understand that Gift Aid cannot count towards the £2000 minimum sponsorship total

Fundraising

- I will collect money for Little Hearts Matter in connection with the event
- When using Little Hearts Matter collection boxes, buckets or sponsor forms, all the money collected in those tins or pledged on the forms will be donated to Little Hearts Matter within one month of the collection date.
- I will only use lawful means to fundraise for Little Hearts Matter and will not do anything that is likely to harm Little Hearts Matter's reputation
- My fundraising will not include door to door collections, street collections (without obtaining written permission from the local authority), collections on private property (without first obtaining written permission from the property owner), or conducting a raffle or lottery at a public event
- I agree that Little Hearts Matter can terminate my authority to fundraise on their behalf at any time by sending written notice to the address given by me overleaf.

Communication and Stewardship

- I agree to maintain reasonable contact with the Little Hearts Matter fundraising team throughout the fundraising period.
- I will respond to communications relating to my participation in the event and fundraising activity.
- I understand that Little Hearts Matter may contact me to provide fundraising support, resources and event updates.
- I understand that Little Hearts Matter may request fundraising updates throughout the year to help monitor progress towards the fundraising target.

**Personal data**

- I give permission for my personal data to be stored and used by Little Hearts Matter in connection with the organisation, promotion and administration of the event (you can opt out of being contacted with anything not related to the event)

Health, Safety and fitness

- I take part in the event at my own risk and will not hold Little Hearts Matter responsible for any accident, injury or illness sustained to the fullest extent permitted by law.
- I will fully prepare myself for the physical challenge of the event and I will check with my doctor to ensure that I am medically fit to participate in the event
- I will comply with any health and safety guidelines and any other rules issued by the event organisers

I confirm that I will be 18 years old on the day of the event and I accept all the points stated in the fundraising agreement. I understand that my place in the London Marathon will be valid once I have also completed the registration sent out by Let's Do This.