



Photo Permission Statement

Little Hearts Matter relies on the use of photographs to offer support to families traveling the single ventricle heart journey and to highlight the charity's work but we also understand our responsibility to safeguard photos and children's identities, we take the use of photographs very seriously.

Any photos, videos or stories we receive will go into the LHM archive and may be used in any of our publications both now and in the future. They may be posted on Little Hearts Matter's social media, the charity's website or used in publications.

When you send us your photos and stories we will ask for formal permission for us to use them in this way. If you would prefer us not to use them on social media or within LHM publications please let us know as soon as possible. It is important that you are aware, photos and stories used on the internet are public and can be viewed by anyone, anywhere in the world. We will work to protect individual's identities by not posting their surname but we may post their first name, age and heart condition.

If you have any questions relating to the above do not hesitate in contacting the LHM team on 0121 455 8982 or email info@lhm.org.uk