

## Dear Member

## Little Hearts Matter could be on the brink of something special

As Little Hearts Matter members you sit at the very heart of the charity. It is your needs that have prompted all of the growth of the organisation. Every service that has been created is in response to a need expressed to us by a parent, child, teenager or grandparent.

Today our membership consists of over four and a half thousand different aged members, each seeking diverse things from the charity but also coming together to support each other and share experiences. I get a bit goose-bumpy when I look at how the charity has grown into a really special family.

**But** I have to be honest and say that there is a huge income challenge to the growth we have experienced, especially as we have not yet finished evolving.

Of course there will always be a new family at the beginning of their half a heart journey seeking our help, but our greatest challenge, but also our greatest joy moving forward is being able to grow and develop support for young members living with half of their heart. They face so many challenges every day. They are beginning to reach out to us, and each other, for help to gain the confidence and understanding that empowers them to live their life to the full.



This is an amazing growth step which I am passionate that we achieve because there isn't anywhere else offering this specialised support.

We can't do it alone so we are calling on the LHM family, to help.

## Supporting every step of the half a heart journey

## What are we asking of you?

We need to find new funding opportunities. We don't get any support from the Government and we don't have the advertising budget of other large charities, but we do have you. Can you help us by:

Introducing LHM to your employers, most companies have a charity policy and money that is set aside to donate to a charity. Some businesses have a charity of the year chosen by the staff or a committee, some have a foundation that makes donations; others choose a charity that meets their corporate social responsibility plan.

Could you find out what your company does and help us to open a new funding door? If they want more information about Little Hearts Matter show them the new Corporate Information on our website www.lhm.org.uk/get-involved/corporate-support/

I know that some of you will be going through some personal challenges of your own at the moment so please remember that we are here if we can help. But if you have some time and the space in your lives to help I would be so grateful.

Thank you so much for listening to me. I look forward to hearing from you soon.

With best wishes

Suzie Hutchinson

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Chief Executive and Service Lead